

ALEC RUDEK

VISUAL & EXPERIENTIAL DESIGNER

WWW.ARTBYALEC.COM



Creative problem solver specializing in interactive and visual design, focused on crafting memorable experiences and elevating public spaces.

SKILLS

TECHNICAL

- Adobe Creative Suite (Illustrator, Photoshop, After Effects)
- CAD modeling & digital fabrication tools (CNC, laser, 3D printing)
- Large-format printing & production prep
- Projection mapping & AV setup
- Mural and fine art painting

DESIGN

- Concept development & prototyping
- Interaction & experience design
- Art direction & visual storytelling
- Illustration & motion graphics

EXPERIENCE

Freelance Experiential Designer & Fabricator

2016 - Present

My goal as a freelance designer is to use my broad skill set to create imaginative solutions for a variety of clients and audiences.

- Design and build interactive installations for citywide festivals, museums, and public art events, engaging large, varied audiences.
- Develop award-winning pieces from concept through prototyping, fabrication, installation, and teardown.
- Create interior and exterior large-scale murals using strong color theory and durable material techniques.
- Produce vector-based motion graphics and illustrations for global projection-mapping shows; support projector setup and AV configuration.
- Fabricate custom sculptures, signage, and branded elements using CNC, laser cutting, 3D printing, woodworking, and large-format printing tools.
- Manage budgets, timelines, and client communication across projects with varied technical and creative scopes.
- Translate client goals into clear concepts, prototypes, and final deliverables that balance creativity and feasibility.

EDUCATION

Bachelor's Degree in Interactive and Social Media Concentration in Design

Depaul University 2016
Chicago, IL

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📍 Chicago, IL